



## MATT NIBLOCK

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**PERSONAL STATEMENT//** I am a very hard working and self motivated person who is eager to take on new challenges. I feel I have demonstrated this through the varying positions of increasing authority at the companies in which i've worked but also in my drive to learn new skills by self tuition. I have a strong design background due to my father being a designer which has allowed me to be involved in the industry for more than a decade. I find that the experience I have gained throughout the years allows me to concentrate on design work itself as well as integrating and leading a team.

**CAREER HIGHLIGHTS//** **DELTA LEISURE GROUP//**  
When I was appointed as the in-house Graphic Designer for Delta, I managed the department on my own whilst still outsourcing some work to external design agencies. The directors of the company were so pleased with the way in which the department was managed that they decided to expand the studio to keep all work in-house and appoint me as Studio Manager.

**COLOUR PAGES//**  
After a year of working in the team at Colour Pages I was given the opportunity to run the department. I was in charge of managing the team as well as being responsible for the design, proof reading and deadlines for five publications to a combined print run of 500 000 copies.

**FREELANCE//**  
I designed the identity for a band that released records in America and achieved number one status on the Billboard charts. The project included everything from the logo to livery on the tail of a fleet of planes.

**TECHNICAL SKILLS//** Advanced knowledge of Adobe Photoshop, Illustrator, InDesign and Quark Xpress.

I am currently teaching myself XHTML alongside Adobe Dreamweaver and Flash.

**EMPLOYMENT HISTORY//** **FEB 2004 - PRESENT//**  
**Delta Leisure Group Plc**  
**Graphic Designer promoted to Studio Manager Feb 06**  
Responsibilities

- Scheduling and distributing projects to the design team.
- Designing DVD & CD packaging, catalogues, adverts and POS.
- Proof reading all design work.
- Photographing product for catalogues.
- Interviewing and selecting candidates for the design studio as and when needed.
- Appraising staff.
- Ordering and maintaining equipment for the studio to enhance productivity.
- Liaising with department managers in order to accurately fulfil briefs.
- Liaising with external companies for artwork approval and print specifications.

**MAY 2002 - FEB 2004//**  
**Colour Pages Directories**  
**Graphic Designer promoted to Studio Manager Jul 2003.**  
Responsibilities

- Time managing directories to meet with deadlines.
- Designing adverts for customers.
- Designing and type-setting each directory to meet print deadlines.
- Proof reading.
- Photographing London attractions for special features in the directories.

**1998-2001//**  
**E-Street Studio**  
**Junior Graphic Designer during term breaks from university.**

- Designing DVD & CD packaging.
- General design studio duties.

**EDUCATION//** **1998-2001 London College Of Communication (formerly London College Of Printing)**  
2.1 - BA Hons Graphic & Media Design

**1996-1998 London College Of Communication (formerly London College Of Printing)**  
Pass - BTEC National Diploma In Graphic & Typographic Design

**1991-1996 Alleyn's School, Dulwich**  
A - Art  
B - Design  
BB (Double Award) - Science  
B - English Literature  
B - English Language  
C - Geography  
C - Maths  
C - German

**INTERESTS//** Music // Movies // Running // Football // Socialising // Photography

References available on request